



Robert Ronald Frame

November 23, 1915 - November 5, 2012

After the close of the Second World War, Robert Ronald Frame, then in his early 30s, and another Seventh-day Adventist missionary hiked 200 miles through the jungles of Papua New Guinea (PNG), selecting locations for mission stations. Frame, the president of the burgeoning PNG mission, went on to serve the church as a division president and as president of the Adventist Media Center, just outside of Los Angeles, California.

ADVENTIST OFFICIAL: Pastor R. R. Frame, a longtime leader of the Seventh-day Adventist Church in the South Pacific who also served as president of the Adventist Media Center in Thousand Oaks, California, passed to his rest November 5, 2012, just 18 days short of his ninety-seventh birthday.

Frame passed to his rest November 5, 2012, 18 days short of his ninety-seventh birthday, and three days before he and his wife, Peggie, who survives, would have celebrated their seventy-fourth wedding anniversary. After his 1985 retirement from denominational service, the Frames, along with their daughter Judy, resided near Hendersonville, North Carolina.

Born in 1915 in Tamworth, New South Wales, Australia, Frame was only six months old when his father died. A gift from a relative allowed Frame to attend church-owned Avondale College, but as an “industrial student,” one who spent

more time working on the campus than in the classroom. Nonetheless, Frame graduated at age 20 with a degree in business administration and theology.

Starting in January 1936, Frame worked a year as a colporteur selling Adventist books and literature, and then began employment as a clerk in the Treasury Department of the South Pacific Division in Sydney. It was in Sydney that he met and married Peggie Jean Watson in 1938. The couple raised two children, Judy and Peter.

Following a series of appointments in what is now the South Pacific Division (SPD), including that of division secretary, Frame was elected an associate secretary of the General Conference of Seventh-day Adventists, working in Takoma Park, Maryland, from 1966 to 1970, when he returned to SPD as president. Records indicate that under his leadership the work of the church expanded in many areas including the growth of the Sanitarium Health Food Company, the largest supplier of breakfast cereal in Australia.

In 1977 Frame was named president of the nascent Adventist Media Center, then in Thousand Oaks, California. The General Conference concentrated the church's radio and television ministries to one campus. As the three buildings were completed the radio and television units moved in. They included the Voice of Prophecy, Faith for Today, It Is Written, Breath of Life, and the Spanish radio program La Voz de la Esperanza. For Frame, it was a privilege to be a part of the strong evangelistic thrust of this new combined organization. His wife served as an instructor in the Voice of Prophecy's Bible Correspondence School.

Along with Peggie, children Judy and Peter survive.

The obituary information is provided by Dale Bidwell